

Department of Elementary and
Secondary Education

Lisa Walters
Library Media and
Technology Consultant

(573) 526-4900

lwalters@mail.dese.state.mo.us

MEDIA AND TECHNOLOGY

January 2001



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COPYRIGHT APPLIES TO EVERYONE

The document is **FINALLY** COMPLETE!!!! We have gone from planning to mail the document, (too costly), to creating a CD for every school building in the state, (took so long, we figured out another way), to the present method of dissemination. It is **currently** available on the web. The document may be accessed at <http://www.dese.state.mo.us/divinstr/curriculum/lmcindex.htm>. The document may be printed as a complete document or in pieces depending on your needs.

You are welcome to make as many copies as you would like for your school building/district. If you would like to use the

document as your district guidelines, you are welcome to do so.

It has been edited, and edited, and re-edited, but if you should find an error, please let me know and I will correct it. Thank you for your patience.

In addition to the document, there are the four awareness brochures available for your use.

- Superintendent;
- Principal;
- Educator;
- Student.

MOVIES FOR ENTERTAINMENT

One of the common questions I am asked concerns showing videos for entertainment, reward and recess on a rainy day. During presentations, I have recommended the purchase of public performance licenses. Unfortunately, one of the companies I have mentioned is not able to provide the same service as in the past. They are still in business but they do not offer the same distributor coverage.

Since last school year, there is a new company providing public performance licenses. They are new in the public performance licensing business but not new

to business in the library world. Many of us have heard of or worked with Swank Audiovisual from St. Louis in the past. They have started a new venture and it is not part of the audiovisual business. I only mention it to give you a frame of reference.

If your district/building is interested in purchasing a public performance license please compare companies. You should request a list of the distributors or the authorized studio list they cover before making any decisions. Please don't make your decision based solely on cost.

Motion Picture Licensing Corporation
(MPLC) Los Angeles, CA
www.mplc.com

Movie Licensing USA St. Louis, MO
www.movlic.com

LIGHTING THE WAY IN THE 21ST CENTURY

MASL Spring Conference
April 22-24, 2001
Tan-Tar-A 1-800-826-8272
Osage Beach, Mo

To request registration information, contact Stephanie Vergara, masl@il.net

Catalyst Community Program
Submitted by
Janet Hofstetter
California R-I School District

Want the chance to earn \$1,000 toward your school's technology program? Read on.

California R-1 Middle School and High School librarians Nancy Lewis and Janet Hofstetter are participating in the new Catalyst Schools Program this year through bigchalk.com, which sells subscriptions to Electric Library and ProQuest. A few

librarians picked up information about the Catalyst Community Program during the MASL Fall Seminar. They and others may wish to have more information (see addresses at the end of this article).

The two participating California R-1 librarians were briefly trained by bigchalk representatives recently to conduct workshops for their fellow teachers to create school web pages with emphasis on communicating with parents and the community. The program would be especially helpful for those school districts, which have Internet access and an interest in integrating the Internet into the curriculum, but which are short on personnel with time to help staff create web pages or are short on file server space to administer such pages.

The Catalyst Schools Program is designed to provide tools, training, and support to create model online learning communities. In turn, these schools provide feedback and research data on the use of bigchalk tools.

The selected schools and districts will:

- work in partnership with bigchalk.com to develop more effective uses of technology for online communities of learners;
- be involved in research-based relationships in order to help collect and disseminate information on how bigchalk.com resources can be best utilized in schools worldwide
- participate in market research and test activities in exchange for increased support, funding and access.

Participants will receive free training from bigchalk representatives for Community Building with the online tools. Catalyst schools will receive \$1,000 in educational technology support to expand the online community within the school later in the project, and on-demand support for all users in the school community is provided.

Catalyst schools are expected to participate with the active direction and involvement of the principal or school administrator and a maximum of 12 participants for initial community training (to include a media specialist, teacher representatives from each grade level or team and an instructional leader). School staff who participate in the initial training will create web pages to be administered by bigchalk on its server and must edit their pages at least bi-weekly. The schools will be expected to engage community members in focus groups and classroom observations of product utilization but without cost to the school. Each school agrees to be represented in marketing and press materials through stories, images, videos, screen captures, and other representations and to support a high response rate to online surveys among community members.

Emphasis is on professional development, integration of the Internet into the curriculum, parent involvement, and assessment tools for schools to use in meeting their state standards. Go to

<http://bigchalk.com/corp/etest/main.html> to learn about "Building Knowledge Through Learning Communities." For more information or to request an enrollment package, contact: Sabrina Baker, Catalyst Program Coordinator 919-474-5166 sabrina_baker@bigchalk.com or Meg Turner, Director for Community Development 646-495-2018 meg_turner@bigchalk.com

Janet Hofstetter, California High School
jhofstet@admin.california.k12.mo.us
voice/fax: (573) 796-8256
<http://www.california.k12.mo.us/jhofstr.htm>

AMERICAN MEMORY FELLOWS PROGRAM

**Submitted by Dr. D. Kent King,
Commissioner of Education**

The American Memory Fellows Program is an exciting opportunity for outstanding teachers, librarians, and media specialists to work with the Library of Congress in better understanding how primary sources can enrich grades 4-12 curricula. This is a year-long professional development opportunity, the cornerstone of which is the summer institute, held each year in Washington, DC at the Library of Congress.

The American Memory Fellows Program sponsors 25 two-person teams of exemplary grade 4-12 educators to come to Washington, DC for a summer institute. At the 6-day institute, fellows will work with Library of Congress staff and consultants, examine both actual and virtual primary source artifacts - photographs, maps, prints, motion pictures, documents, and texts - and develop sample-teaching materials that draw upon the Library of Congress on-line materials. In the course of the year that follows, these teacher-created materials are 'roadtested' in fellows' classrooms, then edited for presentation on the Library of Congress Learning Page at <http://learning.loc.gov/learn/>.

Web site for more information:
<http://lcweb2.loc.gov/learn/amfp/apply/overview.html>

NATIONAL EDUCATIONAL TECHNOLOGY GOALS

In the fall of 1999, the U.S.

Department of Education undertook a strategic review and revision of the national educational technology plan, in consultation with the full range of stakeholders: educators, researchers, policymakers, students, parents, and higher education, industry and other leaders. The outcome of this strategic review was five **new** national goals for technology in education.

Working together to achieve these goals constitutes a major leadership imperative facing those seeking widespread improvements in teaching and learning. As a nation, we should pledge to meet these new goals:

Goal 1: All students and teachers will have access to information technology in their classrooms, schools, communities and homes.

Goal 2: All teachers will use technology effectively to help students achieve high academic standards.

Goal 3: All students will have technology and information literacy skills.

Goal 4: Research and evaluation will improve the next generation of technology applications for teaching and learning.

Goal 5: Digital content and networked applications will transform teaching and learning.

For more information:

<http://www.ed.gov/Technology/elearning/index.html>

2001-2002 MARK TWAIN AWARD MASTER LIST submitted by Frederica Coleman

Author	Title	Grade Level
Bauer, Joan	Backwater	7 and up
Bridges, Ruby	Through My Eyes	4-7
Bunting, Eve	Blackwater	5-8
DeFelice, Cynthia	Nowhere to Call Home	4-6
Franklin, Kristine L.	Dove Song	5-8
Gorman, Carol	Dork in Disguise	3-6
Grove, Vicki	Starplace, The	6-9
Hobbs, Will	Jason's Gold	5-8
Holland, Isabelle	Paperboy	4-6
Holm, Jennifer L.	Our Only May Amelia	5-7
Holt, Kimberly Willis	When Zachary Beaver Came to Town	5-8
Kehret, Peg	I'm Not Who You Think I Am	5-8
Kehret, Peg	Shelter Dogs: Amazing Stories of Adopted Strays	3-6
Levine, Gail Carson	Dave at Night	5-9
Mills, Claudia	You're a Brave Man, Julius Zimmerman	4-7
Patneade, David	Framed in Fire	6-9
Pinkney, Andrea Davis	Silent Thunder: A Civil War Story	5-9
Rosen, Sybil	Speed of Light	4-7
Tolan, Stephanie S.	Ordinary Miracles	6-9
Willner-Pardo, Gina	Figuring Out Frances	4-6

Ballots for voting for Mark Twain Award winner

The official Mark Twain Award tally sheet, on which you will record the students' votes for the 2000-2001 master list nominees, will be mailed to all MASL members in early March 2001. If you do not receive a tally sheet, please contact Stephanie Vergara, 1552 Rue Riviera, Bonne Terre, MO 63628-9349. Phone/Fax: (573) 358-1053, email: masl@il.net

Mark Twain Award Bust

The Mark Twain bust (\$60.00) is a Mark Twain Award promotional item that cannot be mailed. Delivery points are only at MASL Spring Conference and Fall Seminar sites. To assure that a bust will be available for you, please reserve yours prior to Spring Conference by contacting Stephanie Vergara, MASL Service Agent FAX 573-358-1053, masl@il.net, or Frederica Coleman, Mark Twain Award Chair FAX 314-415-7334, fcoleman@pkwy.k12.mo.us.

NATIONAL INTERNET FILTERING BILL From DESE Instructional Technology Newsline

Last month, Congress passed "The Children's Internet Protection Act." Although the bill has created a storm of criticism from several interest groups, **likely it will be signed into effect**. Any school or library that receives discounted rates for services under the E-Rate program, or receives funding through the Library Services & Technology Act or Title III (TLCF), in order to purchase computers used to access the Internet, or to pay for direct costs associated with accessing the Internet, must comply with the conditions of the Act. School districts should become familiar with the Act

and start planning appropriate action. See <http://COSA.org/resources/121900.htm> for an in-depth explanation of the mandate.

In short, Schools and Libraries must:

1. Adopt and implement an "Internet Safety Policy" with the following elements included:
 - Operation of a "technology protection measure" that "blocks or filters Internet access to visual depictions" that are obscene; child pornography; harmful to minors; any other Internet content a local educational agency, elementary or secondary school, or library determines is "inappropriate for minors;"
 - Safety and security of minors when using electronic mail, chat rooms, and other forms of direct electronic communications; (i.e. Instant Message services);
 - "Hacking" and other unlawful activities by minors online;
 - Unauthorized disclosure, use, and dissemination of personal identification information regarding minors; and
 - Measures designed to restrict minors' access to materials harmful to minors;
2. Hold at least one public meeting or hearing on the Internet Safety Policy.

The following web-based resources are suggested to help schools, educators, and parents make informed decisions about Internet safety.

"Safeguarding the Wired
Schoolhouse: School District Options for Providing Access to Appropriate Internet Content" The Consortium for School Networking (CoSN) October 2000
<http://www.safewiredschools.org/>

"Filtering Options and Objectives"
The Missouri Research and Education

Network (MOREnet) July 1998
<http://www.more.net/rnd/ipfiltering.html>

3rd CYCLE MSIP

The 3rd cycle MSIP Standards Definitions have been revised and are in the hands of the Coordinator of Supervision for input. I do know that Flexible scheduling will not be required during the 3rd cycle. I will include the descriptions in the next newsletter.

LMC STANDARDS

The LMC Standards have been revised. There are **no** revisions in the quantity tables. There are a few revisions in the periodicals sections and other areas.

There are several new worksheets available including periodicals and professional collections. These had been requested several times.

I have created the worksheets so the math will be automatic and most of the numbers will automatically be transferred to the Planning and Evaluation Worksheet. Hopefully, this will save you time and minimize transfer errors.

Use the TAB key to move through the worksheets or the mathematics **will not** work. For the mathematics to work, you will need to enter a complete worksheet at one time. Once the worksheet has been entered, the information will automatically be moved to the Planning and Evaluation Sheet. If you do not or cannot complete more than one worksheet at a time, print the worksheet you have completed and the Planning and Evaluation Worksheet you have partially completed because you cannot save your work. **This is the problem with the worksheets!!!!** Wait until you see blue boxes on the Planning and Evaluation Worksheet screen and then you can enter any information you wish.

Copies of the Standards will **NOT** be mailed. You may access the revised Standards and the new worksheets on the web.

<http://www.dese.state.mo.us/divinstr/curriculum/standards/lmcstand.htm>

Please mention this newsletter to your friends, LMS in your district, LMS in surrounding districts, etc. I still get calls saying, "When will I get a newsletter?"

We sent a postcard to every school building in the state plus I posted the information to several listservs.

STATE AVERAGE PER ELIGIBLE STUDENT EXPENDITURE

The 1999-2000 State Average Per Eligible Student Expenditure was \$6296.23. 1% of the state average per eligible student expenditure is \$62.96. This is the **recommended** expenditure per student for print resources, machine-dependent and machine-independent materials, professional materials, and library supplies.

To see a district's data, go to <http://www.dese.state.mo.us/schooldata/direct.html>. You can locate district information as compared to the state, schools of approximately the same size, and several other comparisons. This site will not show information about the LMC, but hopefully that will be possible in the next two years. LMC Core Data will soon be collected via the Internet and hopefully reports will be available the same way.

Lisa